

Victor Fulgoni, PhD



Victor Fulgoni, III, is currently Senior Vice President of Nutrition Impact, LLC, a consulting firm that helps food companies, develop and communicate aggressive, science-based claims about their products and services. Nutrition Impact was intimately involved in filings with the US FDA that resulted in three new health and nutrition claims, namely plant sterol esters reducing heart disease, potassium reducing the risk of stroke, and claims regarding choline – the first new nutrient content claim in almost ten years. Nutrition Impact also performs analyses of government food, nutrition and health databases, such as the National Health and Nutrition Examination Surveys, for clients evaluating the contribution certain food and beverage products (e.g., dairy products, bean and bean products, 100% juices, etc.) make to nutrient intake, and their effect on certain health parameters. Recently, Nutrition Impact has worked with the Nutrient Rich Foods Coalition, helping to develop and validate various approaches to a nutrient density scoring system for foods.

Prior to joining Nutrition Impact, Dr. Fulgoni worked for the Kellogg Company as Vice President of Food and Nutrition Research. At Kellogg, he helped develop the company's long-term research program and was intimately involved in the company's research and regulatory efforts to gain health claim approval from the US FDA regarding soluble fiber from psyllium and the risk of heart disease. Dr. Fulgoni completed his Bachelor's degree at Rutgers University and his PhD at the University of Tennessee, with a major in animal nutrition and a minor in statistics.